

# DARE INSPIRE ACHIEVE BUILDING THE FUTURE TOGETHER

2017-2022 Strategic Plan



UNIVERSITÉ  
LAVAL



# DARE INSPIRE ACHIEVE BUILDING THE FUTURE TOGETHER

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## Message from the Chair of the Board of Directors

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Innovative organizations know how to put together bold and stimulating strategic plans. When conducted in true partnership with the community, such exercises are a guarantee of progress and success.

On behalf of the board of directors, I am pleased and excited to receive this plan put together by the Université Laval management team and many other contributors.

This plan is the result of months of reflection and extensive consultation with the broader community. Many of you—from members of the academic and research community to representatives of political institutions and partners—have shared your dreams and ambitions with us.

The University has taken due note of your wishes to see the university flourish and shine in partnership with the people of Québec City. And we have heard your call to rethink the way we do research and provide an engaged learning environment focused on the student experience.

In the coming years, this plan will serve as an invaluable collective tool to help make Université Laval a unique institution that is more modern, more efficient, and more transparent.

We will be rolling out promising initiatives to redefine university life and introducing new programs. The plan will be concrete and have an impact on all aspects of university education.

It will include precise targets and reliable indicators to ensure we meet our ambitions.

I am confident that the members of the university community will make every effort to transform their university. And that we will be creative in bringing this strategic plan to life.

The board of directors will work side by side with you in the ongoing effort to implement this exciting plan.

Marie-France Poulin,  
Chair of the Board of Directors



# Message from the Rector

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The fields of education and research are changing at a rapid pace. Université Laval is entering an era of renewal. Today, I am proud and enthusiastic to present our strategic plan for navigating the changes that are impacting education, research, and society as a whole. This strategy will guide us as we revitalize our university and make it into a one-of-a-kind institution.

We will redefine the student experience, at every stage of life. Learning by doing, in the heart of Québec City, will become our hallmark. Our approach will be based on educational innovation and backed by the strength of a committed community. Our research will push the boundaries of multidisciplinary.

In our future efforts, we will go well beyond traditional approaches to offer training and research initiatives dedicated to solving major social issues.

Université Laval will be more open and modern, fueled by collaborative networks that make it an educational destination of choice where people can develop their full potential.

Its leaders will dare to transform society. Their drive to achieve will be contagious. They will be a source of collective inspiration for generations to come.

We will help light a path to a better way of living together, taking bold steps to meet the emerging challenges of society. Open science will pave the way for a more equitable sharing of knowledge for the benefit of communities.

To achieve these goals, we will draw on the same shared energy and our desire to reinvent key aspects of teaching and research. I encourage you to be courageous and take part in this collective movement so we can fulfil our mission.

Together, we have the drive and ingenuity to create unstoppable momentum at Université Laval.

I look forward to joining you on our path to 2022.

Sophie D'Amours,  
Rector

# Mission | Vision | Values

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To meet the emerging challenges of society and the expectations of students and researchers, Université Laval set out in 2018 to rethink its mission, vision, and values. The approach is designed to engage and mobilize the university community in the quest to develop and transmit knowledge and create an environment for learning, research, work, and living in keeping with its aspirations.

## Mission

Driven by a deep-seated culture of sustainable development, Université Laval educates engaged and creative students, model citizens, scientists, and business leaders who have an important impact on the direction that society takes. As a leading French-language institution with a strong international focus, Université Laval strives for excellence in education and research. It seeks to be both a reference and a source of inspiration for its partners by mustering the forces of change in the heart of Québec City's vibrant university community.

## Vision

Our community is committed to providing a one-of-a-kind student experience and cultivating a bold, open, and resolutely interdisciplinary scientific culture focused on the challenges facing our world. We strive to be a humanist university dedicated to promoting the arts and training a new generation of leaders eager to tackle the biggest challenges of society.

## Values

Ever mindful of the diversity of people, knowledge, and ways of thinking in this world, Université Laval pursues its mission of education and research in accordance with the following values:

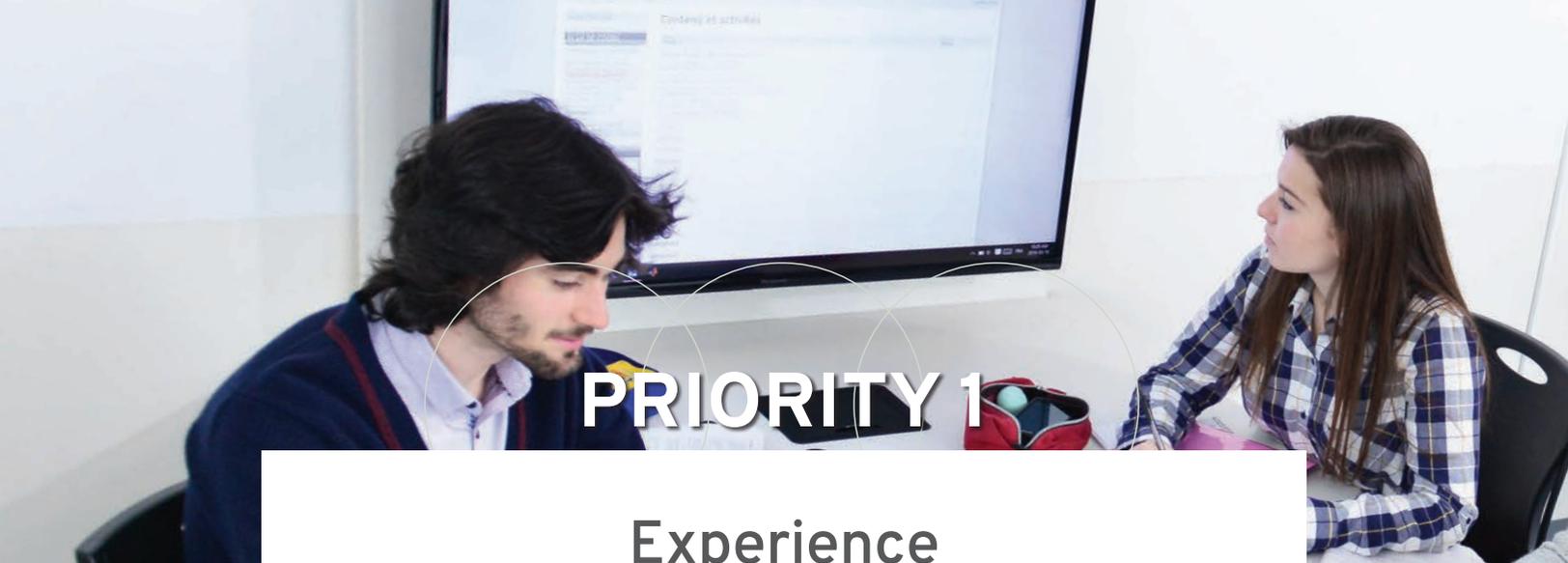
- Responsibility
- Integrity
- Respect
- Inclusion
- Courage
- Solidarity



# The Université Laval Difference

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Université Laval will set itself apart by redefining the academic, work, and partnership experience, an experience marked by a sincere and enduring engagement to the broader community and made possible by the commitment to excellence all our members share.



# PRIORITY 1

## Experience

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Université Laval will provide a distinctive and memorable student experience in symbiosis with new technology and enriched by experimentation. Students will have access to a comprehensive ecosystem designed to boost skill development through increased opportunities for partnership- and research-based projects, internships, simulations, and explorations. The campus will be a space for meeting and interacting where digital tools go hand in hand with a student-centred approach fostering an active and revamped style of learning. Université Laval will assist and support its learners throughout their lives—from the moment they establish their first contact (in Québec City or abroad) or first set foot on campus to when they come back mid-career for additional training. And we will provide this support in an inclusive and egalitarian environment where respect and tolerance prevail over all forms of sexual violence and harassment.

### Objective 1.1: Enrich the student experience

We will make the student community central to the university experience by reviewing our programs to ensure they offer distinctive hands-on training across the board.

We will offer more short training options adapted to individual needs. We will innovate and be flexible in order to create a rich, stimulating, and integrated experience, beginning from students' first contact with the University and continuing through every stage of their lives.

- **Action 1.1.1:** Systemize training by experience
- **Action 1.1.2:** Improve the range of training provided
- **Action 1.1.3:** Enhance the physical and virtual environment



### Objective 1.2: Increase internationalization

We will establish academic pathways that improve access to international mobility, global discovery, and contact with other cultures. We will step up international recruitment and improve the support provided to students—from immigration through to graduation—while helping to ensure their smooth and successful integration into the job market. We will work in partnership with Québec City, a university city of exceptional potential with numerous top-notch partners. Because knowledge changes the world, Université Laval will facilitate international networking and global partnerships.

- **Action 1.2.1:** Recruit globally and attract the best international students in conjunction with partners in the greater Québec City area
- **Action 1.2.2:** Welcome, integrate, and help international students on their path to success
- **Action 1.2.3:** Support international mobility and the internationalization of curricula
- **Action 1.2.4:** Develop capacity-building international research collaborations

### Objective 1.3: Attract and support people in their lifelong learning

We must build bridges to the largest possible pool of learners, regardless of their background and experience. We must be creative in the way we recruit, integrate, and support students in their lifelong learning by adapting to their needs.

- **Action 1.3.1:** Increase lifelong learning opportunities in order to meet the changing needs of the job market and people’s various professional, cultural, and civic needs

### Objective 1.4: Embrace the digital revolution

We must equip our campus with innovative digital tools inspired by the smart cities movement and the 4th industrial revolution in order to offer state-of-the-art services. The use of digital tools will enhance every aspect of the academic and research experience.

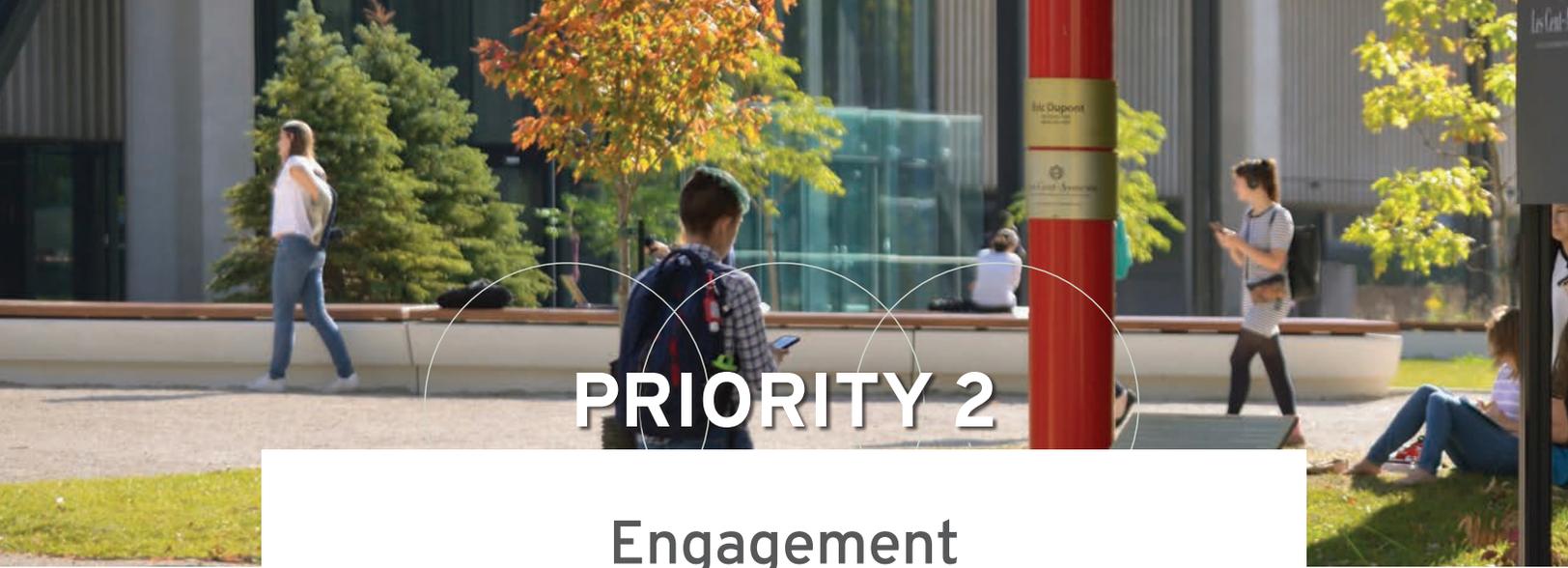
- **Action 1.4.1:** Develop and implement a digital plan
- **Action 1.4.2:** Assume our position as a digital leader

### Objective 1.5: Support equity, diversity, and inclusion

We will celebrate diversity in all its forms by promoting a climate of equity, respect, and inclusion and by building an environment free of sexual violence and harassment. The University will set a benchmark by providing a healthy environment that values respect and equality.

- **Action 1.5.1:** Strengthen our ability to live together
- **Action 1.5.2:** Enhance measures to support equity, diversity, and inclusion
- **Action 1.5.3:** Build a respectful and safe environment that is free of sexual violence and harassment
- **Action 1.5.4:** Facilitate handling of complaints and reports and conflict resolution





# PRIORITY 2

## Engagement

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Society and community engagement will underpin all experiences at Université Laval. The members of our community will be called on to help meet the important challenges facing society, whether in the neighbourhood next door or a developing country. They will do so through innovation, courage, and sincere and compassionate commitment, and by actively participating in the development and promotion of sustainable health. These ambassadors of Université Laval will be called on to contribute to society more than ever.

### Objective 2.1: Be engaged for the well-being of society

We will initiate interdisciplinary research and training projects that take an innovative approach to tackling important societal challenges and train leaders capable of implementing the changes needed at the global level. Members of the university community will help lead the conversation. Université Laval will leverage the full potential of its research facilities, including Institut nordique du Québec, increasing the number of public lectures, meetings, and learning opportunities it offers in order to ensure its scientific insights meet the needs of the public.

- **Action 2.1.1:** Help shape the future through interdisciplinary solutions to society's biggest challenges
- **Action 2.1.2:** Be part of the conversation on tackling social issues
- **Action 2.1.3:** Establish a world-class institute for northern research



### Objective 2.2: Transform the campus into a living laboratory and showcase for innovation

We will promote the dissemination of innovation in all its forms. The University will act as a hub for innovation connecting the academic and research community with the broader community. This will allow it to develop its research and educational facilities while showcasing the many concrete benefits they offer.

- **Action 2.2.1:** Leverage innovations in research and development more effectively
- **Action 2.2.2:** Develop the full potential of research bodies and facilities
- **Action 2.2.3:** Foster open science and support basic research

### Objective 2.3: Maintain strong and sustainable partnerships

The complexity of the collective challenges we face requires partnerships and alliances. Université Laval will propose new partnership models in response to community needs.

- **Action 2.3.1:** Develop and maintain promising alliances with outside partners
- **Action 2.3.2:** Actively contribute to the development of the greater Québec City area
- **Action 2.3.3:** Develop training for First Nations peoples with a view to reconciliation

## Objective 2.4: Promote sustainable health and development

Having emerged as a world leader for its achievements in sustainable development, Université Laval will extend its expertise to the sustainable health of populations. Through multidisciplinary projects supported by Alliance santé Québec, the University will work with regional actors to make healthy lifestyles and sustainable health key priorities.

- **Action 2.4.1:** Initiate a wide-ranging reflection on sustainable health
- **Action 2.4.2:** Boost research and innovation performance in collaboration with Alliance santé Québec
- **Action 2.4.3:** Leverage our digital leadership to provide access to the PULSAR collaborative platform for sustainable health research and intervention
- **Action 2.4.4:** Increase our leadership in sustainable development, notably by promoting sustainable mobility

## Objective 2.5: Support responsible entrepreneurship

The entrepreneurs in our community innovate and participate fully in the development of society. The University will support an engaged citizenry that engenders business ideas contributing to sustainable development, flourishing societies, and better ways of live together.

- **Action 2.5.1:** Position the University in responsible entrepreneurship
- **Action 2.5.2:** Establish an Entrepreneurial Space
- **Action 2.5.3:** Increase internship and on-the-job training opportunities for students

### Objective 2.6: Promote mutual aid, solidarity, and humanitarian and community action

The University will step up the transfer of knowledge to disadvantaged communities in a spirit of solidarity. By promoting open knowledge, we will support both humanitarian aid in developing countries and community action here at home.

- **Action 2.6.1:** Encourage cooperation and humanitarian and community engagement

### Objective 2.7: Become a laboratory for philanthropic innovation

Establish a laboratory of social and philanthropic innovation to showcase promising initiatives that benefit society as a whole. From internships to scholarships, the University will encourage all forms of giving and bear witness to the tangible benefits that philanthropy has. With Fondation de l'Université Laval, we will also promote social and philanthropic engagement on the part of UL alumni.

- **Action 2.7.1:** Develop a culture of philanthropy
- **Action 2.7.2:** Cultivate a sense of belonging in the university community and among alumni





# PRIORITY 3

## Excellence

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As an efficient, modern, and transparent institution, Université Laval strives for excellence in all facets of its mission, management, and administration. By hinging our actions on collaborative networks and practices, we will pool our most effective tools to maximize administrative efficiency. Such efforts to optimize Université Laval will allow us focus on bolstering our fundamental mission of teaching, research, and knowledge transfer. Driven by our quest for excellence, this collaborative shift will contribute to the transformation of the academic and research experience and generate more opportunities for members of the university community to engage with society.

### Objective 3.1: Work in networks, not silos

Units will improve communication and synergy by sharing tools, best practices, and services. In addition to promoting efficiency through administrative cost control, this across-the-board collaborative approach will lead to bold interdisciplinary initiatives.

- **Action 3.1.1:** Develop shared services within the University and with other organizations
- **Action 3.1.2:** Transform teaching and research by bolstering interdisciplinary collaboration



### Objective 3.2: Attract top talent

The dynamism and reputation of our research teams will allow them to attract leading international researchers to our institution. The University will develop workforce management plans and recruitment strategies to help raise our international profile and draw the best students. We will also fully leverage the attractiveness of our Rouge et Or varsity athletics program.

- **Action 3.2.1:** Understand staffing needs
- **Action 3.2.2:** Attract and welcome the best teachers and employees

### Objective 3.3: Leverage the full potential of university employees

Foster personal development and encourage employees to explore new facets of their professional life. Provide staff members with a unique and stimulating environment where they can advance their careers with a view to improving performance and efficiency.

- **Action 3.3.1:** Encourage continuing education for staff
- **Action 3.3.2:** Foster academic career development
- **Action 3.3.3:** Foster managerial career development
- **Action 3.3.4:** Foster professional and support staff career development

### Objective 3.4: Promote the achievements of university community members

With over 5, people active on campus and some 3, alumni the world over, the University will acknowledge the successes, achievements, and creations of UL students, faculty, and researchers. From entrepreneurship to research and teaching, Université Laval will shine the spotlight on the members of our community.

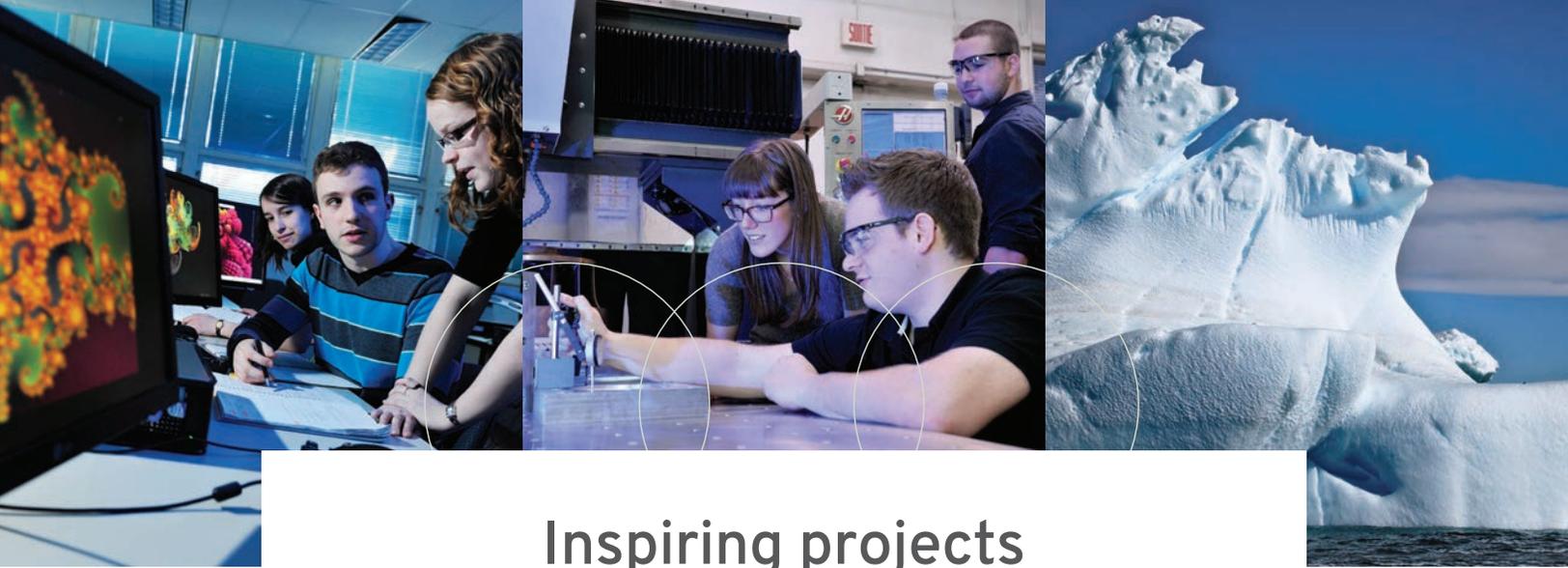
- **Action 3.4.1:** Communicate the achievements of our university community members at the local and international levels

### Objective 3.5: Promote sound governance and management practices

In a spirit of sharing and openness, establish communication mechanisms and tools to ensure that Université Laval is recognized for its accessible, simple, and modern approach to accountability.

- **Action 3.5.1:** Improve University governance
- **Action 3.5.2:** Streamline financial and administrative management
- **Action 3.5.3:** Facilitate human resources management
- **Action 3.5.4:** Report on implementation of the strategic plan





## Inspiring projects that will make us better

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### Initiatives for the future

#### Train engaged leaders to tackle the major challenges facing society

- Develop ground-breaking interdisciplinary and partnership-based academic and research initiatives to address critical social and global challenges
- Call for projects that mobilize all faculties to develop learning paths based on major social issues rather than specific disciplines
- Instil a new paradigm regarding the role of university education in providing the skills students need to be successful leaders

### Learning through experience

#### Rethink education. Make it an active endeavour that embraces both a digital and a human approach

- Presenting the full range of experience-based learning options showcases the importance of the campus experience
- The dynamic give-and-take of experience-based education will create unparalleled learning opportunities enhanced by partnerships with the community
- Classroom, internship, and on-the-job learning opportunities for everyone, no matter what the discipline

### Institut nordique du Québec

#### Establish a world-class institute to promote research excellence for the benefit of communities

- Mobilize the world's top talent in northern and Arctic research to meet the pressing scientific challenges facing northern societies
- Build the Institut nordique du Québec research pavilion, a groundbreaking facility dedicated to the North
- Establish network sharing infrastructure to ensure access to exceptional physical and scientific resources



### Fonds Citoyens du monde

#### Strengthen international mobility and student engagement in the world

- The standard-bearer for a new generation of globally minded students committed to transforming society
- A sustainable and hopeful approach to living better together
- A fund dedicated in equal measure to international student recruitment and UL student mobility

### UL Recognition

#### Motivated, engaged, and inspiring—recognizing the true value of University staff

- A brand new recognition activity
- Spreading the word on the achievements of dedicated members of the university community devoted to our mission
- A tradition in the making to celebrate staff commitment and engagement

### From silos to networks

#### The power of a university community driven by a network-based approach

- A new dynamic of cooperation between units, faculties, and departments for greater efficiency in the pursuit of our mission
- Modern tools to streamline the flow of knowledge
- Leveraging the synergy between the university community and its many partners to enhance our academic and research offerings





#### PHOTOS

Benoît Bruhmüller: Cover page and page 15

Hélène Bouffard/L'effet A: Page 4 (photo of Marie-France Poulin)

Benoît Camirand/FSA ULaval: Page 21 (photo 3)

Martin Fortier/ArcticNet: Page 20 (photo 3)

Jean-François Rivard: Page 22

Marc Robitaille: Pages 2, 5 (photo of Sophie D'Amours),  
7, 8, 12, 16, 19, 2 (photos 1 and 2), and 21 (photo 2)

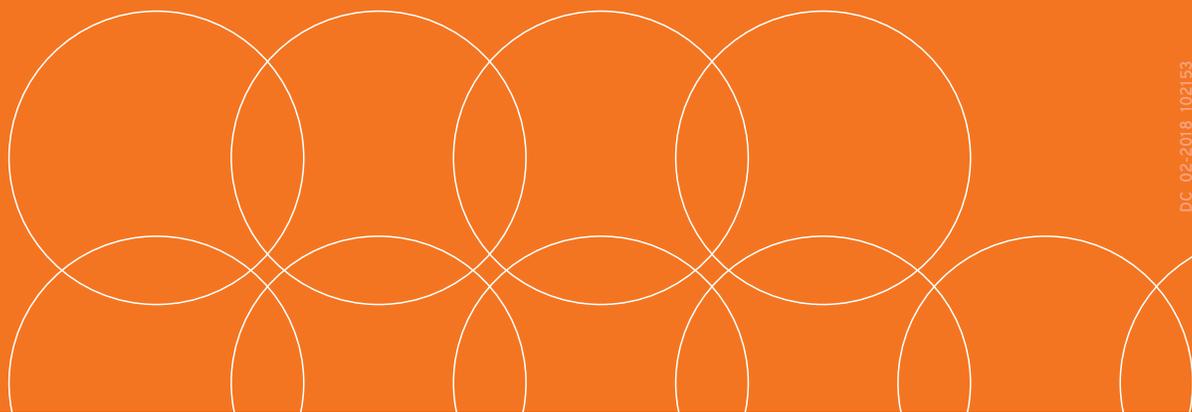
Université Laval: Page 11

Université Laval/Bureau international: Page 21 (photo 1)

Photo Thinkstock: Page 4 (top)

# UNIVERSITÉ LAVAL THE INFECTIOUS ENERGY OF A COMMUNITY ON THE MOVE

2017-2022 Strategic Plan  
[ulaval.ca/ensemblelavenir](http://ulaval.ca/ensemblelavenir)



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